

GRAFF: when water becomes chic

The One57 skyscraper designers in Manhattan, NYC, choose GRAFF Solar and Targa collections to furnish luxury bathroom environments.

ONE57, envisioned by a team of world-class talent, is an architectural masterpiece providing residents with breathtaking, unobstructed views of Central Park to the North, the famed Manhattan skyline to the South, and both Hudson and East Rivers. Poised above a five-star Park Hyatt hotel, ONE57 residents enjoy access to Park Hyatt's exclusive amenities and hotel services along with exclusive offerings from the building. The Christian de Portzamparc designed building features 92 ultra-luxury condominium residences with interiors that have been meticulously designed by New York-based Danish designer Thomas Juul-Hansen and developed by Extell Development Company.

Inside this notable context, GRAFF has been selected to customize decorative bathroom plumbing fixtures, following the specific clients' requests.

The Solar and Targa faucet collections, specified for the prestigious One57, express GRAFF's ability to customize its products according to the taste and needs of each customer. For One57, in fact, GRAFF created special versions of the Targa and Solar faucets, with specifically designed internal parts, suited for mounting on of a thicker than usual surface.

Also for the handles and the escutcheon of the Targa washbasin faucet, GRAFF developed a special non-curved version of the two elements, in order to fully meet the customer's desires in terms of design.

Targa and Solar collections elegantly decorate the bathrooms of these luxury apartments, offering maximum comfort at the same time.

Solar, with its clean and simple lines is characterized by a set of right angles and a very expressive geometric shape. Because of its special design, the Solar faucet goes beyond the limits of a simple water dispenser, becoming a sensorial, tactile and visual experience. Solar is eco-friendly, designed to save water: its special aerator reduces the water flow from 11 to 7 liters per minute, which is a considerable energy saving.

Targa, a concrete example of GRAFF "less is more" philosophy, distinguishes and enriches the bathroom environment of these fabulous apartments in Central Park.

Slender, slightly convex handles accompany the spout, while the base and the faucet body form a modern and elegant shape, made more precious by its top standard finishes.

Manufactured in solid brass to guarantee its long life – as from GRAFF's warranty policy - the faucet has been developed in compliance with all drinking water regulations and the most restrictive criteria required for the protection of health and the environment.